

## 2019 cybersecurity trends analysed

How will the cybersecurity landscape shift in 2019? And what measures can companies take to stay one step ahead of the bad guys? Dimension Data's new Technology Trends 2019 report explores several key areas of focus for companies next year, with cybersecurity playing a critical role. Matthew Gyde, group executive for cybersecurity at Dimension Data, noted that the company last year predicted that organisations would adopt a zero-trust security model. In a **Moneyweb** analysis, he notes that in 2019, it believes digital trust will emerge as the next security model. 'It involves the deployment of different tools such as deception technologies and robo-hunters – essentially automated threat seekers. **If information regarding a genuine or decoy user is being used on the dark web, organisations will be notified that they've been breached.** They can then immediately erase the breached digital identities and – through their backup and recovery systems – reinstate the known, accurate version of the user's digital fingerprint. An organisation's repository of digital identities represents a gold mine of opportunity for cybercriminals, so the security surrounding that repository needs to be rigorous.'